

Physical Activity Market by Subsector, 2019-2022

	Market Size (US\$ billions)				Average Annual Growth Rate	
	2019*	2020*	2021	2022	2019- 2020	2020- 2022
Recreational Physical Activity	\$394.2	\$307.3	\$387.3	\$424.9	-22.1%	17.6%
Sports & Active Recreation	\$238.1	\$200.0	\$254.8	\$265.0	-16.0%	15.1%
Fitness	\$122.8	\$77.2	\$94.7	\$121.0	-37.1%	25.2%
Mindful Movement	\$33.3	\$30.0	\$37.8	\$38.9	-9.9%	13.9%
Enabling Sectors	\$491.9	\$453.6	\$553.8	\$568.0	-7.8%	11.9%
Sports Apparel & Footwear	\$346.2	\$300.9	\$364.6	\$371.8	-13.1%	11.1%
Sports & Fitness Equipment	\$107.7	\$106.6	\$137.6	\$137.5	-1.1%	13.6%
Fitness Technology	\$39.4	\$48.3	\$56.2	\$63.8	22.5%	15.0%
TOTAL**	\$875.9	\$746.8	\$927.1	\$976.3	-14.7%	14.3%

* 2019 and 2020 figures for this sector have been revised since GWI released the previous version of the Wellness Economy Monitor, due to data revisions and updates made by key underlying data sources such as Euromonitor.

** **Figures do not sum to total due to overlap in segments and rounding.**

Note: See the "Definitions" section for detailed descriptions of the subsectors.

Source: Global Wellness Institute.



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