

Physical Activity Market by Region, 2019-2022

	Physical Activity Market					Average Annual Growth Rate	
	(US\$ billions)				Per Capita 2022	2019-2020	2020-2022
	2019*	2020*	2021	2022			
North America	\$305.6	\$239.7	\$328.9	\$361.2	\$970.41	-21.6%	22.7%
Asia-Pacific	\$258.0	\$240.3	\$281.1	\$283.7	\$66.70	-6.8%	8.7%
Europe	\$234.4	\$205.5	\$244.3	\$245.8	\$266.93	-12.3%	9.4%
Latin America-Caribbean	\$40.0	\$29.1	\$35.5	\$43.5	\$65.85	-27.2%	22.3%
Middle East-North Africa	\$23.2	\$20.1	\$24.2	\$27.5	\$51.66	-13.4%	17.1%
Sub-Saharan Africa	\$14.8	\$12.0	\$13.1	\$14.5	\$11.97	-18.7%	9.9%
WORLD	\$875.9	\$746.8	\$927.1	\$976.3	\$122.75	-14.7%	14.3%

* 2019 and 2020 figures for this sector have been revised since GWI released the previous version of the Wellness Economy Monitor, due to data revisions and updates made by key underlying data sources such as Euromonitor.

Note: Figures may not sum to total due to rounding.

Source: Global Wellness Institute.



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